



WBCB Television Inc./CW Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address  MUNDY KATOWITZ MEDIA 1322 G STREET, SE WASHINGTON, DC 20003 USA	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20323	NEW	Broadcast	8/31/2012	8/30/2012
	Advertiser			Brand	Network
	.PRIORITIES USA ACTI			.PRIORITIES USA AC	WBCB
	Contract Description			Dates	Revenue Type
	ISSUE			10/23/12 - 10/29/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1566	06848520	PHILADELPHIA PMC	Media Placement	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X							1	10/29 - 10/29	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00
SEINFELD<														
A 11						X		1	10/27 - 10/27	10:00:00 p 10:59:59 p	PO2	:30	1	\$50.00
COMEDY.TV														
Prg: COMEDY.TV														

Billable				NTR				Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net	Gross	Net
Oct 2012	\$440.00	\$374.00	10			\$440.00		\$440.00	\$374.00
Nov 2012	\$50.00	\$42.50	1			\$50.00		\$50.00	\$42.50
Totals:	\$490.00	\$416.50	11			\$490.00		\$490.00	\$416.50